

BRIE SALYERS

Professional Graphic Designer | Mills River, NC 28759
PH: 719.290.4907 | E: briesalyers@gmail.com | w: briesalyersdesign.com

PROFESSIONAL ATTRIBUTES & QUALITIES

- Internally motivated
- Thrives under pressure
- Fast turn-around rate
 - Easy to work with
- Creative and handy
- Adaptable and quick to learn
 - Keen attention to detail
- Spelling and grammar savvy
- Pro at color and font matching
 - Skilled at vectorizing

EDUCATION

Brevard College, Brevard, NC — *Bachelors of Arts* AUG 2011 - MAY 2015

Art Major with a Double Concentration in Painting & Graphic Design

Spring 2015 Senior Art Exhibition, "Grit", Oil Painting Series, Displayed April - MAY 2015

Highland School of Technology — *High School Diploma* AUG 2007 - JUN 2011

Magnet public high school with vocational academies, or majors

Majored in Graphic Design, working with Adobe Creative Suite 1 and beyond

EXPERIENCE

Colorado Canyon Signs — *Graphic Designer & Shop Manager* FEB 2018 - MAR 2022

801 W. Cucharas Ave. Colo Spgs, CO 80905 | 719.475.7003

- Worked with customers to design and/or lay out signs, logos, vinyl graphics, etc. using the Adobe Creative Cloud Suite (Illustrator, InDesign, Photoshop) and Gerber Omega 5.0
- Coordinated with and designed for many of Colorado Springs' high profile businesses including, but not limited to Olson Plumbing & Heating, Monks Construction, Santa's Workshop (the North Pole), Rampart Supply, KRDO, SoccerHaus, El Paso Co. Parks
- Produced design proofs and made necessary revisions in a timely manner
- Responsible for large format print production, pressure laminating, vinyl plotting & contour-cutting, and using RIP programs and Adobe Extensions
- Worked with and maintained two 64" Roland Eco-solvent Printers, a 50" Mimaki FineCut Plotter, Gerber 15" Vinyl Spool Plotter, and Gerber Edge 2
- Consistently met strict deadlines set by both the shop manager and the customers and maintained and exceeded fast turn-around times
- Extremely proficient in laying vinyl, "weeding", and all aspects of sign & print production, as well as both on-site and off-site vinyl graphics installations
- Took initiative to enforce quality control, ensure accuracy, and hold the shop to a high standard, while also maintaining customer relations
- Entrusted with opening and closing duties, often managing shop alone
- Other responsibilities included, but were not limited to: answering phones, managing customer relations, taking payments, handling cash, and giving minor quotes

EXPERIENCE CONTINUED

Colorado Wolf & Wildlife Center — *Graphic Designer* FEB 2020 - CURRENT
(FREELANCE) | PO Box 713 Divide, CO 80814 | 719.687.9742

- Designs online monthly newsletter for the Wolf Center, including uploading to website and attaching to a monthly email blast
- Responsible for designing and sending out monthly newsletter email blast to over 30k recipients
- Designs new pages and web elements, maintains online shop, and makes constant updates to Wix website: wolfeducation.org
- Creates and designs new event flyers, t-shirts and merch, Ballot Initiative products (yard and spinner signs, buttons, merch, etc.), website pages and more
- Maintains an open and reliable line of communication to boss, sending screenshots with updates, in-depth emails, quick turn-around and fast response time
- Completely self-motivated without an on-site supervisor

Signarama of Colorado Springs— *Graphic Designer* JUN 2016 - DEC 2017
1110 Elkton Dr Suite Colorado Springs, CO 80907 | 719.574.9400

- Worked with customers to design and/or lay out signs, vinyl graphics, etc.
- Produced design proofs and made necessary revisions in timely manner
- Large-format printed and/or plotted on materials, usually vinyl, pattern paper or banner material
- Worked with & maintained a 54" w Roland Eco-Solvent Printer and a 30" w Graphtec Plotter
- Maintained and regularly cleaned printer and plotter
- Had to meet strict deadlines and maintained a fast, reliable turn-around rate
- Worked directly with sales persons, client account specialist, installers and several outside vendors to produce quality graphics before given due date
- Designed and vectorized logos and recreated graphics
- Reviewed products before giving to customer to ensure accuracy and quality
- Matched fonts and colors, worked closely with the Pantone Matching Systems
- Worked with companies' design standards and ensured consistency

McKee Properties, LLC — *Marketing Coordinator* MAY 2015 - APR 2016
619 Hwy 107 S, Cashiers, NC 28717 | 828.743.3411

- Worked for a well-established real estate company in the mountains of Western North Carolina that primarily focused on club properties, large estates, and secondary homes
- Coordinated with publishers, vendors, customers, brokers and the marketing director to design both print and web-based advertisements to go in the local newspaper, local and regional real estate magazines, and regional event brochures during peak season
- Designed and kept information brochures, flyers and all other printed materials stocked and up-to-date
- Responsible for upholding the company's branding guidelines and maintaining consistent design standards
- Met strict publishing and event deadlines and designed quality materials in a timely fashion

EXPERIENCE CONTINUED

- Responsible for creating both weekly company and broker email blasts that went out to prospective buyers and Open House email invites
- Other responsibilities included, but were not limited to answering phones, communicating with clients and other area businesses, running errands, depositing checks, representing business at area events, keeping the office tidy and organized, daily opening duties, closing duties and locking up office, and maintaining a friendly environment

Brevard College MAY 2013 - DEC 2014

One Brevard College Drive, Brevard, NC 28712 | 828.824.7996

- **Office of Admissions — *Student Ambassador* MAY – AUG 2013 (Seasonal)**
Campus tour guide responsible for showing and selling the college to prospective students. Helped with Campus Visitation Days, emailed prospective students pre-and-post tour, responsible for giving VIP Guest tours.
- **Art Department — *Student Liaison* AUG 2013 – DEC 2014 (During School Year)**
Called and emailed prospective Brevard College art students, answered questions about the college and Art Department, assisted with the Spiers Gallery openings, maintained a positive, friendly relationship with incoming art students.

SKILLS

Extremely Proficient:

Adobe Creative Suite/Cloud: Illustrator, Photoshop, InDesign
Microsoft Office & iWork Suite: Word, Excel, Publisher, Outlook, PowerPoint
Mac/iOS & PC/Microsoft Computers
Vectorizing and working with vector art (such as EPS and AI)
Layout & Design (including, but not limited to: signs, flyers, online newsletters, online & print magazines, banners, trade show displays, website layout, package design)
Large-Format Printing (54" & 64" Roland eco-solvent and HP Latex printers)
RIP Programs (such as VersaWorks & Flexi Production Manager)
Vinyl plotting (50"w Mimaki Vinyl Plotter, 50" Graphtec plotter), production, and installation
Heat Pressing and working with Heat Transfer Vinyl
Using vehicle outlines and templates such as ProVehicle Outlines
DropBox.com & WeTransfer (and transferring large files in general)
Wix, Constant Contact & Mail Chimp E-mail Blast Services
Wix website design and management
MLS (Multiple Listing Services)
Operating Mobile Devices (Smart Phones, Tablets, etc)
Managing Social Media Platforms

Moderately Proficient:

Digital Photography, Sewing, Final Cut Pro, Adobe AfterEffects & DreamWeaver, Vinyl Wrapping

AWARDS

1st Place, Brevard College Juried High School Art Competition MAR 2011
Graphic design self-portrait "*Self Perception*"

Honorable Mention, Gaston County Art Competition FEB 2011
Oil painting self-portrait "*Pixelate*"

NOTABLE PROJECTS

Colorado Springs Powersports Utility Vehicle Wrap Design – Freelance Graphic Designer

Coordinated with a local customer to design a full wrap on a massive off-road utility vehicle using stock images the customer picked out. Was also responsible for all print production and some installation.

2019 Burlington Rodeo Vince's GM Center Truck Full Wrap – Canyon Signs Graphic Designer

Coordinated with a Canyon Signs customer to design a full pick up truck wrap to be presented in the 2020 Burlington, CO rodeo. Was also responsible for all print production and some installation.

Salliers Family Reunion T-Shirt Design – Freelance Graphic Designer

Worked remotely with client in Virginia through email, phone, and text to design a major family reunion's t shirts. Managed orders through my online store, bought the shirts and vinyl, heat pressed and produced about 30+ shirts, and shipped out to customers before reunion deadline.

"Pola Breeze" Ice Cream Truck Full Wrap – Signarama Graphic Designer

Worked with a Signarama customer directly in 2017 to design a full wrap on her ice cream truck. The design was a bright, fun, cheery polar scene with polar bears and penguins.

UCCS Gallogly Wellness & Recreation Center Branding – Layout Designer

Worked through Signarama with the Director of Campus Recreation and their on-campus graphic designer to layout and help brand their newly built Recreation Center. Was the main designer for all outdoor on-building aluminum lettering and most of the interior branding, including several large-scale vinyl wall graphics in both gymnasiums and workout rooms. The most notable part of the project, however, was a 10ft, 5-panel wall display showcasing the university's campus recreation history. The display consisted of compiling old photographs into a collage for each decade from the 1960s onward, along with short blurbs about the important events that happened in the corresponding decade.

Winter/Spring 2016 Cashiers, NC In-Town Community – Graphic Designer

Designed logo, brochure and other print material for a new in-town NC mountain community. Worked with real estate broker in office and another real estate firm's Marketing Director to brand upcoming project.

Brevard College 2015 Senior Exhibition "Grit" – Oil Painting Series

Annual end-of-year exhibition featuring a group of graduating seniors where they present a collection of work showcasing the skills they've developed while at Brevard College. Created a set of 10 oil paintings focusing on hyper-realism and reflective surfaces, highlighting my attention to small details and accuracy.

PROFESSIONAL REFERENCES

Darlene Kobobel — Business Owner/Employer - Colorado Wolf & Wildlife Center

PH: 719.687.9742 | E: darlene@wolfeducation.org

Spencer Swann — Business Owner/Employer - Colorado Canyon Signs (Canyon Signs)

PH: 719.475.7003 or 719.339.1691 | E: spence@coloradocanyonsigns.com

Steve Brinkman — Business Owner/Employer - Signarama

PH: 719.574.9400 or 719.649.1035 | E: steve@coloradosignarama.com

Brad Keeling — Head of Installation & Production - Signarama

PH: 719.574.9400 or 719.459.5047 | E: steve@coloradosignarama.com

Don Riggle — Founder of Trails Preservation Alliance, Customer at Canyon Signs

PH: 719.338.4106 | E: info@coloradotpa.org

Robert Foster — Freelance Customer - Carolina NCSC

PH: 803.810.3251 | E: rfoster@carolinancsc.com

Steven Hodge — President/Employer - McKee Properties

PH: 828.691.3740 | E: hshodge@mac.com

Lynda Hodge — Marketing Director - McKee Properties

PH: 828.275.9748 | E: lynda_hodge@me.com

Rachel Borregard — Broker-in-Charge - McKee Properties

PH: 828.743.3411 (office) | E: rachel@cashiers.com

Jo Pumphrey — Academic Advisor/Professor - Brevard College

PH: 828.883.8292, ext. 2238 | E: pumphrey_j@brevard.edu

Rain Parker — Graphic Design Professor - Brevard College

PH: 828.884.6957 | E: rain.parker.designs@gmail.com

Wayne Monday — Broker - McKee Properties

PH: 828.508.8661 | E: waynemonday3@gmail.com

David Volrath — Associate Director of Admissions - Brevard College

PH: 828.884.8367 | E: volratdl@brevard.edu